

# Keeping the Mission Real

## Balancing Courage and Compromise in Values-based Ventures

Expand your ability to weigh which compromises advance your mission and which go too far, and build the skills for acting effectively once you decide.



Are you faced with daily or weekly compromise situations that put your mission to the test? How do you know which ones to accept, and which could be a "devil's bargain" in disguise?

Leaders of values-based ventures hold themselves to high ideals while simultaneously contending with the practical realities of cash flow, scale, and impact.

When that big investor walks in the door, how intertwined should you let yourselves become? Is that huge new contract worth the adjustments it requires? Should you open the doors before all the pieces of your supply chain measure up to your standards?

Join us for this highly interactive workshop where we will explore practical approaches for weighing healthy and unhealthy compromise and help you build the operating foundations that keep your mission real while allowing you to operate in the real world. Working with peers, you will develop an action plan for a specific compromise situation your venture is currently confronting.

### Participant Takeaways

#### Awareness

Understand how subtle pressures can lead to unhealthy compromise

#### Tools & Frameworks

A Framework for Developing Your Professional Guidelines

Five Positive Plays to Take Under Pressure

#### Practice

Developing your guidelines, acting on the positive plays

#### A Plan of Action

For a specific compromise situation you currently face



**Register Now**

**Sat, October 23, 2010**

**\$65 in advance**

8:30am – 12:30pm

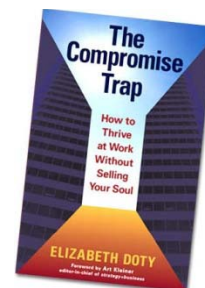
**\$75 at the door**

Casa de Luz, 1701 Toomey Road, Austin, TX

Materials included

Go to [www.worklore.com/General/KMR102310.html](http://www.worklore.com/General/KMR102310.html) to learn more or register

### Learn More About



**Stay true to yourself  
and be a positive force  
in your organization.**

[www.CompromiseTrap.com](http://www.CompromiseTrap.com)

### What People Are Saying

*"The results have been impressive! The concepts taught are now part of our everyday language... thank you for your impact!"*

- Molly Scholes, Skillsoft

*"Thank you for such a thought-provoking presentation on a powerful subject!"*

- Robyn Kautz, Business Ethics Network

*"The coaching process helped me clarify patterns in my life, what was driving them and how they connected. The work helped me uncover important learnings which allowed me to move forward in both my personal and professional life."*

- Executive coaching client

[www.WorkLore.com](http://www.WorkLore.com)

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## Elizabeth Doty

### Business storyteller in the trenches.

Elizabeth Doty is a consultant and coach with a passion for helping individuals, leaders and teams whose work is bigger than a game. She is co-founder of WorkLore, a consulting firm that partners with firms such as Intuit, Archstone-Smith, CDM, and Hewlett Packard to increase the alignment, integrity, and engagement that allow them to generate extraordinary value. She is the author of *The Compromise Trap*, which helps individuals and organizations avoid unhealthy compromise and keep their missions real.

